

2019 SENIOR COURSE INFORMATION

Subject
Head of Department

Agribusiness
Coadette Low

	Year 11	Year 12	Year 13
Course Content	Not Offered at Year 11	<p>Agribusiness is applied science and commerce looking at how humans choose to use technical knowledge and limited resources such as land, labour, capital and management to produce primary and secondary products and distribute them for consumption to different people over time. Agribusiness is the understanding that the ability to grow primary products is not sufficient to make growers succeed and that there are many other elements which are also important, such as human resources, strategic management, marketing, policy, financial planning, economics, and natural resources.</p> <p>It comprises 4 strands; Agri-Innovation, Agri-Marketing, Agri-Management and Finance, and Agri-Science. Underpinning these four strands are Future Proofing, Innovation and Growing Value.</p>	
Pre Requisites		At least 8 credits from Level 1 Ag/Hort, or Science, or Commerce, including at least 4 from external Achievement Standards. Or at the HOD/Deans discretion.	At least 8 credits from Level 2 Ag/Hort, or Business Studies, or Economics, including at least 4 from external Achievement Standards. Or at the HOD/Deans discretion.
Assessment		<p>Internal (15 Credits)</p> <p>AS91865 (2.7) Demonstrate understanding of future proofing influences that affect viability (4 credits)</p> <p>AS91866 (2.8) Conduct an inquiry into the use of organisms to meet future needs (4 credits)</p> <p>AS91867 (2.9) Demonstrate understanding of a primary business structure that meet the strategic needs of a business (3 credits)</p> <p>AS91868 (2.10) Demonstrate understanding of cash flow forecasting for a business (4 credits)</p> <p>External (4 Credits)</p> <p>AS90844 (2.2) Demonstrate understanding of how a large business responds to external factors (4 credits)</p> <p>Total Credits = 19</p>	<p>Internal (15 Credits)</p> <p>AS91383 (3.5) Analyse a human resource issue affecting businesses (3 credits)</p> <p>AS91869 (3.8) Analyse future proofing strategies to ensure long term viability of a business (4 credits)</p> <p>AS91870 (3.9) Analyse the effect of a strategic capital expenditure (4 credits)</p> <p>AS91871 (3.10) Analyse how a product meets market needs through innovation in the value chain (4 credits)</p> <p>External (5 Credits)</p> <p>AS91530 (3.3) Demonstrate understanding of how market forces affect supply or and demand of NZ Primary Products (5 credits)</p> <p>Total Credits = 20</p>
Costs		Cost of a workbook for AS90844, but no text book purchase required. Printing will be required for some units.	Possible charges for the innovation project. No text book charges. Printing will be required for some units.